

CALL FOR ARTISTS: LOGO DESIGN

Bringing The Salmon Home:

The Columbia River Salmon Reintroduction Initiative

of the

Syilx Okanagan Nation, Ktunaxa Nation, Secwepemc Nation,
Government of Canada, Government of British Columbia

Deadline for response September 9, 2020

1. Project Description

The Syilx Okanagan Nation, Ktunaxa Nation and Secwepemc Nation are seeking **portfolio examples** from artists from their respective Nations for consideration for a logo illustration commission for **Bringing The Salmon Home: The Columbia River Salmon Reintroduction Initiative**.

The final logo concept will combine three salmon graphics—one from an artist of each Nation—to represent the unifying spirit of this Indigenous-led Initiative. The banner title **Bringing The Salmon Home** will also be presented in each Nation's language.

2. Project Background

Though it's been over 80 years since salmon were able to return to the upper reaches of the Columbia, the spirit of the salmon endures all the way to the river's beginning place. As do the Syilx, Ktunaxa and Secwepemc Nations who've lived here since time immemorial, and who hold firm to their sacred responsibility to bring the salmon back home to the upper Columbia.

The Syilx Okanagan, Ktunaxa and Secwepemc Nations, Canada and British Columbia signed a landmark agreement on July 29, 2019 to explore salmon reintroduction into the Canadian portion of the Columbia River. Reintroducing salmon concerns Indigenous rights and responsibility. This is an Indigenous-led Initiative in unceded Indigenous territories. The long-term aim of **Bringing the Salmon Home: The Columbia River Salmon Reintroduction Initiative** is to return fish stocks for Indigenous food, social and ceremonial needs, and to benefit the region's residents and ecosystems as a whole.

3. Eligibility

This artist call is open to professional or accomplished Indigenous visual artists who are members of the communities of the Syilx Okanagan Nation, the Ktunaxa Nation, and the Secwepemc Nation.

4. Compensation

The three artists chosen to deliver final designs will receive an artist's fee of \$1200 each, further to fulfilling the contract commission requirements. Design considerations will be provided to the successful artists. Delivery requirements will include draft illustrations of chinook and sockeye salmon, and revisions to the initial illustrations or new illustrations if requested.

5. Selection Process and Criteria

Primary selection committee members are the **Bringing the Salmon Home: The Columbia River Salmon Reintroduction Initiative** Indigenous Nation Communications and Implementation Team representatives. Selection criteria will include:

- The applicant's professional qualifications and experience;
- Proven ability to undertake and complete projects of a similar scope;
- Artistic merit as shown by the submitted materials;
- Knowledge of the distinct culture of their respective Nation(s).

Bringing the Salmon Home: The Columbia River Salmon Reintroduction Initiative reserves the right to decline any applications. The final logo design will be the joint commissioned property of the five government partners of the Columbia River Salmon Reintroduction Initiative. Individual artist contracts will be administered through the Initiative’s Secretariat.

6. Project Timeline

*The schedule may be revised at any time.

September 9, 2020	Deadline for response by interested artists (by 5 pm PST)
September 17, 2020	Review of applications
September 21, 2020	Selected artists notified. Artist contracts, including final graphic design specifications and deadlines, signed by Sept 25, 2020.
October 2, 2020	Initial designs delivered by each artist.
October 9, 2020	Design revisions delivered by artists.
October 22, 2020	Approval of logo design
October 30, 2020	Final delivery of logo

7. Online Entry Requirements

Entries must be submitted through email (address below) and include the following:

- ▶ Artist biography or summary of experience;
- ▶ Full contact information;
- ▶ Examples of previous work: photos, digital image files and/or online links.

8. Deadline: 5pm Wednesday September 9, 2020

Please send your entry by email by the deadline of 5pm Wednesday September 9, 2020 to:

BringingTheSalmonHomeArtists@gmail.com

Artists are also welcome to send any questions care of this same email address, before the deadline.

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